## System Discounts Guide

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## System Discounts Overview

System Discounts are methods of applying reduced pricing for items based on quantities and priorities. A number of styles can be used to build specific campaigns based on dollars, percentages, and/or quantities utilizing start and stop date ranges.

Dollar and percentage discounts reduce applied items by entered amounts, while the "Buy x Get y Free" method will remove the lowest priced item within the applied group. The "x Items For y Dollars" method will reduce all items by the appropriate amount(s) to match a targeted group price (e.g. 3 for $\$ 1.00$ ). Since System Discounts can be set by priority (application order), items can be applied to multiple discounts allowing the flexibility to utilize multiple discounts in a single transaction as thresholds are met.


## Creating a System Discount

1. In Director, choose the "Pricebook" module


Pricebook
2. Then, choose the "System Discounts" tab

## System Discounts

This guide will illustrate the "Buy x Get y Free" method of System Discounts. The free item will automatically be the lowest priced.

Other methods:
\$ Off Each Item - when the quantity is met, a dollar amount is removed from each item \% Off Each Item - when the quantity is met, a percentage is remove from each item X Items For y Dollars - when the quantity is met, each item is reduced to equal a set amount (2 for \$1, 3 for \$5, etc)
Buy $\mathbf{x}$ Get $\mathbf{y} \%$ off - when the buy quantity is met, gives a percent discount off a specified number of items
3. Choose the "Add" button


If you are editing an existing system discount, simply click to highlight a discount in the grid and edit its values in the "Discount Details" portion of the screen.
4. In the "Discount Details" portion of the screen, enter the parameters you wish for the discount to follow


1. Discount Name - This field is the name of your choosing to identify the discount
2. Discount Type - This field is the type of discount assigned, which is one of 4 different types
3. Store Selector - These checkboxes allow you to assign specific stores to specific discounts
4. Item Filter Type - This filter dropdown allows you to choose the method of what items are in the discount, either choosing specific items (that are assigned manually) or by a department/tree categorization of item(s)
5. Start Date - The date the discount is set to start
6. Stop Date - The date the discount is set to stop
7. Receipt Text - When the discount is triggered, what text will be on the receipt that is visible for the customer
8. Qty - The quantity needed to be bought on the discount types of "Buy $x$ Get y Free" and "x Items For $y$ Dollars". On the discount types of "\$ Off Each Item" and "\% Off Each Item", this field is labeled "Qty"
9. Get Free - The number of free items when the "Buy" amount is reached. On the discount type "x Items For y Dollars", this field is labeled "For" and it expects a dollar amount. On the methods "\$ Off Each Item" and "\% Off Each Item", this field is called "\$ Off Each Item" and "\% Off Each Item" respectively
10. Use Trigger List - When checked, the discount will not fire until the triggered amount of items is purchased (this enables a new field called "Trigger Qty" where this value is placed)
11. Inventory Clearance - Marks the discount to be automatically archived whenever the item(s) within it are at a 0 QOH (clearing inventory out)
12. Priority - The prority level of the discount. The lower the numberical value, the higher on the priority the discount is
13. Occurrence Limit Per Sale - The number of times a discount can be applied in a sale
14. Require Loyalty - Flags the discount to be a loyalty-customer only discount
15. Customer Daily Limit - Limits the discount to be only triggerable a certain number of times in a day for a loyalty customer
16. Use Schedule - Flags the discount to only trigger on specific days/times of the week. This makes a hyperlink called "Manage Schedule" visible, where the days/times can be set
17. Is Altria Discount - Flags the discount as an Altria funded discount
18. Apply Tax - Determines if tax is charged before the discount is applied or after
19. Archived Discounts - Shows a list of all discounts that have been previously archived

Choose "Save" when complete


You can view what items are in what discounts, as well as trigger items by choosing the appropriate hyperlink: "View Trigger Items In Discount" or "View Items In Discount"

## Managing Discounts Schedule

Once a system discount is created, a schedule can be applied to the discount in order to limit it to only being applied at certain times or on certain days of the week. This is an optional step, and only needs to be applied if the discount is not meant to be applied during all hours and all days of the week.

1. With a discount selected, click the "Use Schedule" box to put a check in the box and reveal the

## Use Schedule Manage Schedule

"Manage Schedule" hyperlink
2. Choose the "Manage Schedule" hyperlink to bring up the "Choose Availability" window

| Choose Availabilit |  |  |
| :---: | :---: | :---: |
| $\square$ Sunday | 12:00:00 AM - $\leqslant$ to | 12:00:00 AM - - |
| $\square$ Monday | 12:00:00 AM - $\leqslant$ to | 12:00:00 AM - |
| $\square$ Tuesday | 12:00:00 AM - to | 12:00:00 AM - |
| $\square$ Wednesday | 12:00:00 AM $\leqslant$ to | 12:00:00 AM - |
| $\square$ Thursday | 12:00:00 AM - to | 12:00:00 AM - |
| $\square$ Friday | 12:00:00 AM - to | 12:00:00 AM - |
| $\square$ Saturday | 12:00:00 AM $\leqslant$ to | 12:00:00 AM $\bullet$ |
| Save |  | Cancel |

3. Check the boxes for the days and adjust times Save
for each day to your need, and then choose save
4. Finally, choose the "Save" button on the discount itself

## Applying Items to System Discounts in Item Details

1. After logging into Director, choose the "Pricebook" module
2. Within "Item Details", navigate to the applicable item and choose the "Manage Discounts" hyperlink

3. This will open the "Discount's Item Is In" window.
4. From the discount dropdown
a. Choose the applicable discount name
b. Choose "Add to Discount"
c. Choose "Close"

5. Remove From Discount - Removes the item from the selected "Discounted In Discounts"
6. Add to Discount - After selecting the system discount from the dropdown (4), choosing this will add the item to the system discount
7. System Discount Dropdown - Allows the specific system discount selected to be added when pressing the "Add to Discount" button
8. Value - A multiplier that multiplies the system discount value by the number in this field
9. Remove From Discount - Removes the item from the selected row in "Trigger In Discounts"
10. Add As Trigger - After selecting the system discount from the dropdown (7), choosing this will add the item as a trigger item in the system discount
11. System Discount Dropdown - Allows the specific system discount selected to be added when pressing the "Add As Trigger" button
12. Close - Closes the "Discounts Item Is In" window

Choose "Save" when complete


> Items can also be removed by following the above steps but instead of adding, choosing the options to remove.
> Always remember to save your changes, and if in a corporate environment to send the Queue records to the applicable store(s).

## Applying Items to System Discounts in Mass Updates

1. From within Director, choose the "Pricebook" module then "Mass Updates" from the menu ribbon


Mass Updates
Pricebook
2. Within "Mass Updates", filter to the applicable item(s) and choose the "Utilities" tab from the bottom ribbon

3. From the "Utilities" tab
a. Choose the applicable discount from the "Add To Discount" dropdown menu
b. Verify the "Value" intended and choose to check the "Add As
 Trigger Item" if needed

When using Mass Updates, make sure to filter items first and verify that only the intended items are filtered.

If a mistake occurs, you can remove items from System Discounts by using the "Addtl Utilities" tab.

1. From within Director, choose the "Pricebook" module and then "Mass Updates" from the menu ribbon


Mass Updates
2. Within "Mass Updates", filter to the applicable item(s) and choose the "Addtl Utilities" tab from the bottom ribbon

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|  |  | 000187569689 | BOB MARLEY CURVE UGHTERS |  | 3 | 51.520 | \$299 | 49.17\% |
| : $:$ |  | 0000000002206 | MARS SNCKERS 21ECT POWER |  | 4 | 51.520 | \$299 | 49.174 |
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|  |  | 0006610000025 | GSMOKE M 85 |  | 1 | 599.999 | \$99999 | 90.005 |
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|  |  | 000610010024 | GSMOKE M 85 |  | 1 | 5999990 | \$999.99 | 0.00\% |
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3. From the "Addtl Utilities" tab
a. Choose the applicable discount from the "Remove From Discount" dropdown menu
b. Choose the option "Remove From All Discounts" to remove the item from every discount it is in.

When using Mass Updates, make sure to filter items first and verify that only the intended items are filtered.

If a mistake occurs, you can add items back to the discount by following the previous page.

## Flagging Items as Ineligible for System Discounts

1. After logging into Director, choose the "Pricebook" module
2. Within "Item Details", navigate to the applicable item and review the "Eligible For Discounts" checkbox
a. If the checkbox is check, system discounts can be applied to the item
b. If the checkbox is not checked, system discounts will not be applied to the item, even if it is in a system discount

